Создать список мас-адресов из таблицы passers:

SET @d1 := CURDATE()-6;

SET @d2 := CURDATE()+1;

SET @d3 := 'white'

Всех:

SELECT DISTINC mac, FROM passers WHERE partner = @d3 AND created\_at >= @d1 AND created\_at <= @d2;

Новых:

SELECT q.m FROM (SELECT DISTINC passers.mac as m, MIN(created\_at) as dat FROM passers WHERE passers.partner = @d3 AND created\_at <= @d2) q WHERE q.dat >= @d1

Повторных:

SELECT SUM(c) as passers, DATE\_FORMAT(q.dat, '%Y-%m-%d') as gdat FROM (SELECT passers.mac as m FROM passers WHERE passers.partner = @d3 AND created\_at <= @d2) q WHERE q.c>1 AND q.dat >= @d1 GROUP BY gdat;